



ECONOMIC DEVELOPMENT

ABOUT THE ROSENBERG ECONOMIC DEVELOPMENT DEPARTMENT

The focus of the Economic Development Department is to assist businesses and industry in locating and expanding to Rosenberg. The department collaborates with local businesses, government officials, business-based non-profit agencies and educational institutions to create and maintain an effective business environment based on the needs and demands of the particular industries and entities involved and those they serve. The department oversees the Rosenberg Main Street Program and provides staff support to the Rosenberg Development Corporation.

OUR SERVICES

BUSINESS RECRUITMENT

Market opportunities and proactively seek new and expanding business interests and respond to prospects who are actively researching the local area;

BUSINESS RETENTION / EXPANSION

Utilize a community-wide business retention survey and business assistance programs to ensure that Rosenberg's existing employers have what they need to grow and prosper;

WORKFORCE READINESS

Identification of employer workforce needs, skill sets, and customized training and coordination of workforce education programs to support new and expanding businesses;

LOCAL LIAISON

Maintain professional relationships with all levels of government and provide assistance with land use regulations, permitting or other special needs;

COMMUNITY DEVELOPMENT

Support projects dedicated to beautification and improvements to commercial and recreational areas that affect the quality of life in Rosenberg;

AVAILABLE PROPERTIES

Maintain database of available properties for lease and sale and promote use; continually assess available land for potential commercial development;

INFRASTRUCTURE PROJECTS

Provide support for special projects including transportation (rail and road), utilities, and encourage city infrastructure planning to address readiness of potential commercial development areas;

INCENTIVES

Assess and develop a fair and equitable program of Incentives that balance the needs of the community with the competitive nature of business attraction. Research, recommend and pursue local, state, and federal programs for Tax Abatements, Enterprise Zones, TIRZ districts and grant opportunities, and analyze development benefits for the community;

RESEARCH

Maintain a comprehensive business database, market analysis, labor statistics, and current information on taxation, utility costs, property values, demographics, wages, and workforce data.

Rosenberg Economic Development

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www.rosenbergcodev.com



ABOUT THE ROSENBERG DEVELOPMENT CORPORATION

The Rosenberg Development Corporation was created by election in 1995. It is a Type-B economic development corporation funded by a one-half cent sales tax. State law authorizes the RDC to engage in projects related to primary job creation. Primary jobs are jobs that infuse new dollars into the local economy by creating or selling a product or service that is ultimately exported to regional, state, national or international markets. The RDC is comprised of a seven-director board. Four of the members, including all officers, are appointed by the Rosenberg City Council, and the remaining three members are City Councilors.

The RDC Board meets regularly on the second Thursday of each month at the Rosenberg Center at 4 p.m. The meetings are open to the public, and meeting agendas can be obtained from the City Secretary's Office, and are posted on the City's website at www.rosenbergcodev.com.

Since its creation, the RDC has funded a number of infrastructure projects, including the construction of U.S. Interstate 69 Frontage Roads, the FM 723 Overpass, improvements to 4th Street from Parrott to Avenue M, drainage improvements at the intersection of West Street and Bernard Avenue, the construction of the Rosenberg Civic and Convention Center, the Reading Road/U.S. 59 Interchange, expansion of Louise Street, the extension of Reading Road, and infrastructure improvements for the Brazos Town Center. In addition, the RDC has utilized its ability to offer economic development incentives and construct new infrastructure to recruit and retain a number of companies.

ELIGIBLE PROJECTS

- ◆ Manufacturing, industrial, research & development, recycling, warehouse, and corporate headquarters
- ◆ Job training
- ◆ Infrastructure for expanded business and commerce
- ◆ Business-related sewer utilities and site improvements
- ◆ Projects that improve Rosenberg's quality of life, including parks, professional and amateur sports and athletic facilities, tourism and entertainment facilities, affordable housing and other improvements or expenditures that promote new or expanded business activity that create or retain primary jobs